

Process Approach & Key Concepts

Michael Brenner FedSM project

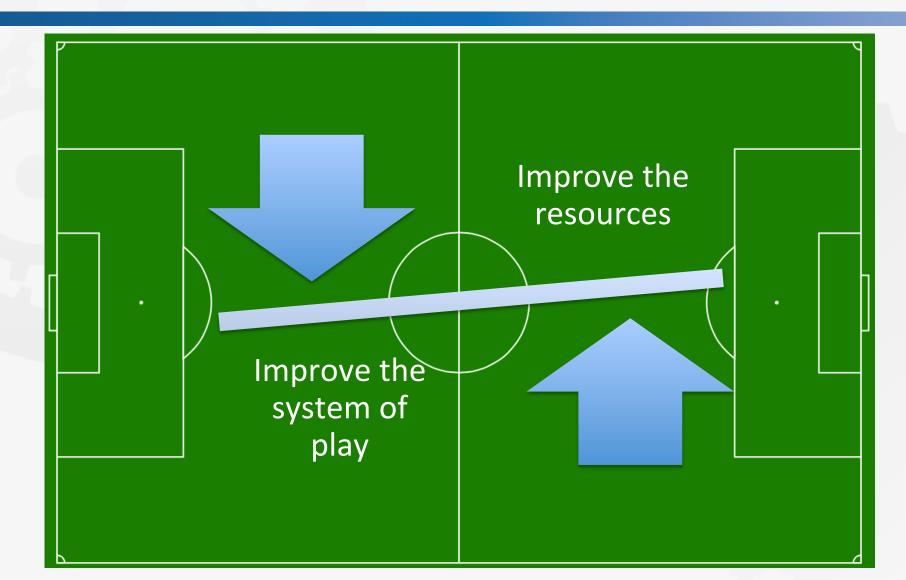
Why a process approach? Why a "management system"?



- Individual performance by the functions in your organization (departments, teams, staff members) is a major factor in the level of service quality you can achieve
- But: The other (often neglected) major factor is the coordination and management of your cross-functional processes!
- You already have process even if...
 - ...you do not manage them...
 - ...or are not even aware of them.

How to improve the quality of your team's play?





Introducing a best practice system of play...





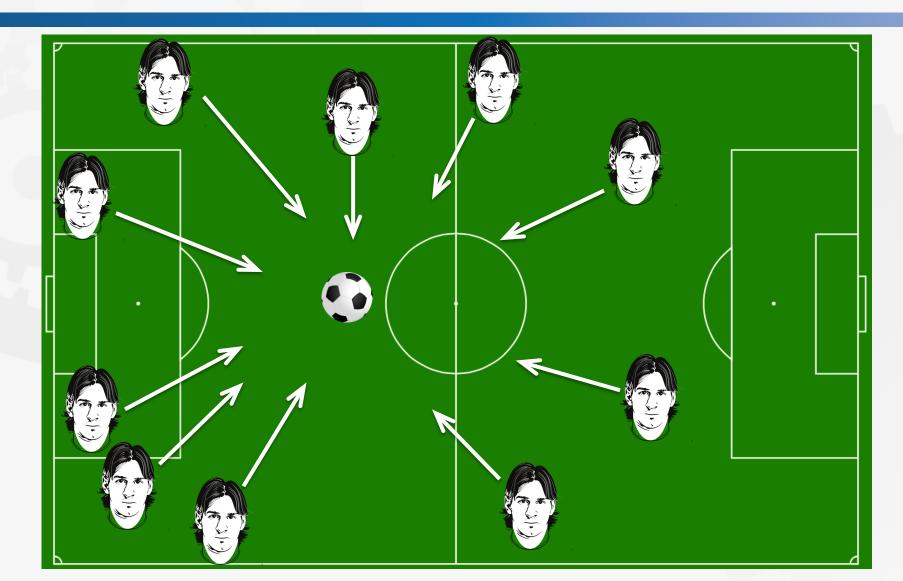
... or obtaining the best available resources?





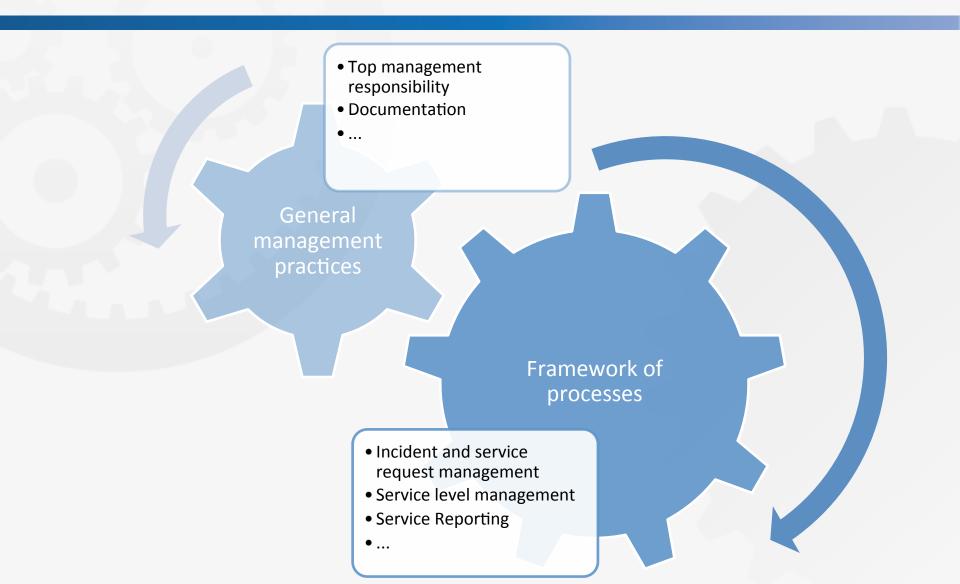
... but a traditional (not quite best practice) system of play





System of play for IT services: Service management system (SMS)





What comprises a process?





Objective / Goal



Set of interrelated activities



Transformation of inputs into outputs



Roles and responsibilities

A simple, more down-to-earth example



Pizza Delivery Service

- Utility: Nourishment by pizza
- Warranty: Pizza will be hot, delicious and delivered within 20 minutes



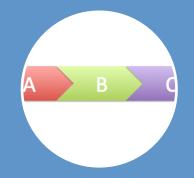
Pizza request fulfillment process

What comprises the pizza request fulfillment process?

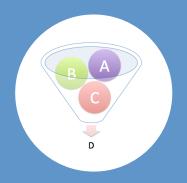




Deliver hot, nourishing pizza in time – every time.



Take order; prepare pizza; deliver pizza



ingredients, ...

Pizza, delivery record, ...

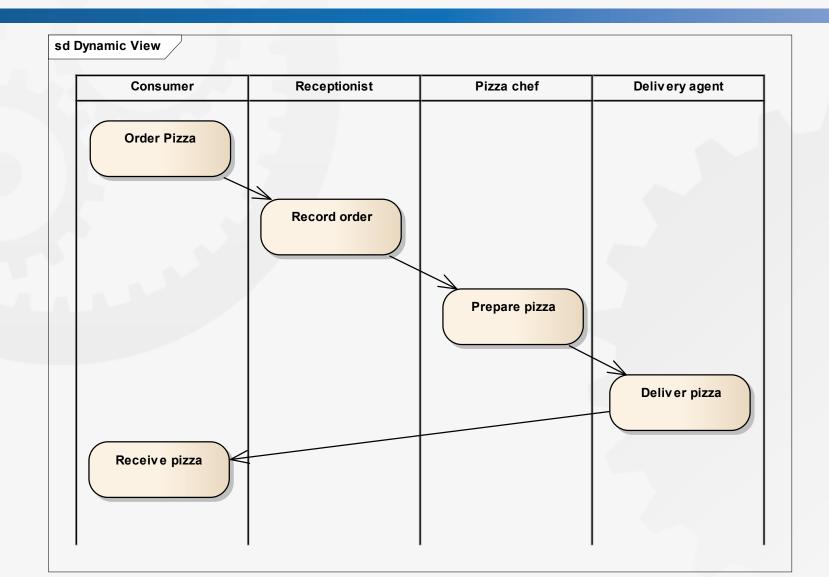
Order info,



Receptionist, pizza chef, delivery agent

Simple pizza request fulfilment workflow





ISRM (Incident & Service Request Mgmt.)



- Goal / objective:
 Manage incidents and service requests consistently.
 Resolve incidents (= restore acceptable service level)
 and fulfil service requests within agreed service
 targets
- Inputs: Calls and requests from users, problem and known error data, ...
- *Outputs:* Resolved incidents and service requests, incident and service request records, ...
- Tasks / activities: record incidents; allocate priority; classify; update records; escalate; resolve; close

SLM (Service Level Management)



- Goal / objective:
 Ensure that services and service targets are documented in a way that is easily understood by the customer and that service targets are met.
- Inputs: Customer requirements, ...
- Outputs: SLAs, Service Catalogue, ...
- Tasks / activities:
 Conclude SLAs, coordinate contributors to the service levels, ...

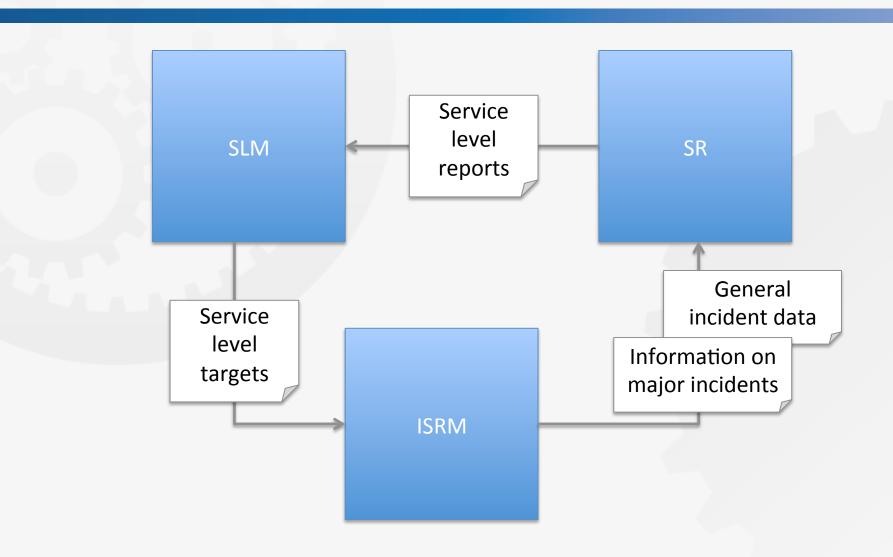
SR (Service Reporting)



- Goal / objective:
 Production of agreed, timely, reliable and accurate reports
- Inputs:
 Monitoring data, incident data, information on major changes and incidents, ...
- Outputs:Reports, ...
- Tasks / activities:
 Plan reports, produce reports, distribute reports, ...

SLM, SR and ISRM: Interfaces





Key service management processes



- Service portfolio management (SPM)
- Service level management (SLM)
- Service reporting management (SR)
- Service continuity & availability management (SCAM)
- Capacity management (CapM)
- Information security management (ISM)
- Customer relationship management (CRM)
- Supplier relationship management (SRM)
- Incident & service request management (ISRM)
- Problem management (PM)
- Configuration management (ConfM)
- Change management (ChM)
- Release & deployment management (RDM)
- Continual service improvement management (CSI)

Session 1: Topics & Presentations



Session 1 (14:00-15:30)

- Motivation for Service Management (Owen Appleton)
- FedSM Introduction & Main Outputs for EGI (Owen Appleton)
- The Process Approach for ITSM (Michael Brenner)
- The FitSM-1 Standard for Service Management (Thomas Schaaf)
- Assessing Service Management Maturity (Thomas Schaaf)
 - Wider Perspective & Outlook (Owen Appleton)